

Cookie Policy

Meleton uses cookies to improve the quality of service. Some cookies are necessary for the operation of our services, while others are used to collect statistical data about how you use the website to make it more convenient for you. Some cookies are temporary and will be deleted after you close the browser window, while others are permanent, they will be stored on your computer for a longer time. In addition, we use local cookies — they are associated with local campaigns and will be deleted after the end of the campaign.

Some cookies are absolutely necessary for the operation of the site, while others help us improve its effectiveness and make it more interesting for you.

The purpose of the necessary cookies:

- Saving the contents of your e-shopping cart.
- Saving information about the current stage of ordering.

Purpose of functional cookies:

- Saving user data when logging in to the site.
- Checking the protection of user data when logging in to the site.
- Ensuring consistency of the information displayed on the site.
- The ability to provide support via Internet chat.

The purpose of cookies that improve efficiency:

- Improving the efficiency of the website.
- Website optimization for users.

Purpose of cookies used for targeting:

- Providing an opportunity to share information on social networks.
- Transfer of data used to personalize advertising to other websites.

Application examples

Cookies are used to improve the quality of service. Examples:

- Ensuring the functioning of certain special services (including payment systems) that cannot work without the use of cookies.
 - User identification by device. Thanks to such cookies, you will not have to re-enter data during the execution of a single task.
 - Identification of the user who has registered on the Meleton website, which allows you not to ask for a username and password to view each web page.
 - Determining the number of users of various services. This helps us to facilitate access to them and ensure the necessary speed of work.
 - Analysis of data on the nature of the use of online services. It helps us to improve them.

If you refuse to use cookies on our site, some pages and functions may be disrupted. For example, you won't be able to use the shopping list.

If you want to delete cookies already stored on your computer, follow the instructions for your browser by selecting the "Help" option from the browser menu.

More detailed information about cookies, their deletion and their management can be found on the website www.aboutcookies.org and in the instructions for your browser (menu item "Help").

For more information about how we use your personal data, see our Privacy Statement.